

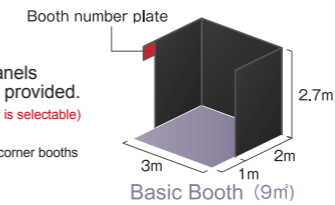
**EXHIBIT GUIDELINE**

◆ Booth

1) Basic Booth

As shown on the right, back and side panels and booth number plate are going to be provided.

\*Carpet is going to be provided for all booths (The color is selectable)  
\*Panels are not going to be provided for island booths.  
\*Panels are not going to be provided on aisle-sides for corner booths

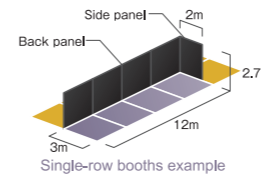


Basic Booth (9㎡)

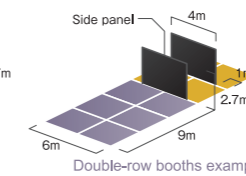
2) Layout Type

3 types are available:

- Single-row
- Double-row (Available for 4 booths or more)
- Island (Available for 12 booths or more) \*1 - 3 booths will be planned as a single-row booth.



Single-row booths example



Double-row booths example

3) Booth Allocation

The organizer decides booth allocation taking exhibits, booth size, demonstration plans, dates of application, etc. into consideration.

◆ Application

1) ① Submit your application form (see attached document): Fill in, sign, and seal the application form, and send it to the SEECAT Management Office.

② Apply on the Official Website: \*Japanese language only  
No need to submit the original copy of your signed and sealed application form. You can complete the whole process from application to contract execution on the exhibition's official website. Please see the website for further information.

[www.seecat.biz/application\\_form/](http://www.seecat.biz/application_form/) \*Japanese language only

\*The e-mail address of the person who approves your participation as an exhibitor is required besides the contact person's one.

2) Deadline

**May 29(Fri.), 2026** Application is going to be closed prior to the deadline once all booth spaces are booked.

3) Withholding & Revocation

In case the organizer judges the exhibit is unsuitable for this exhibition, it may withhold or revoke the application.

◆ Fee

1) Exhibit Space Fee

**JPY 532,400** (Tax Included) / Booth \*1 unit booth = 9㎡ (WDH : 3m×3m×2.7m)

2) Included in Exhibit Space Fee

- Exhibit space, back panels, side panels, booth number plate, and carpet
- Show invitation \*Quantity is determined by booth size.
- Operation and promotion of the exhibition by the organizer
- Exposure through exhibitors list on official website and handouts
- Safety management and security guard fees by the organizer

3) NOT Included in Exhibit Space Fee

- Decoration, construction, and operation fee of exhibitor's own booths
- Construction fee and any other charge of electricity, water, gas, etc. for exhibitor's own booth
- Fee of advertisement (Exhibitor Seminar, etc.)
- Damage insurance on exhibits, etc.
- Expense for injuries arising during exhibition, demonstration or transporting of exhibits, etc.
- Expense for renovating booth decoration, structure, etc. required by regulations and exhibition rules.
- Other expense not listed on "2) Included in Exhibit Space Fee"

4) Payment

After acceptance of application, the organizer will issue an invoice to the applicant.

**Payment Deadline : June 30(Tue.),2026**

\*Cash remittance in Japanese Yen only

\*Bank charge is to be paid by the applicant along with exhibit space fee. (Chargeable JPY 10,000 for each bank remittance.)

Bank Name	: Mizuho Bank
Branch Name	: Tokyo Main Office
A/C Type	: Ordinary Account
A/C No.	: 1240992
A/C Name	: Tokyo Big Sight Inc. Special Equipment Exhibition & Conference for Anti-Terrorism
Swift Code	: MHCBJPJT

5) Cancellation

Once an application is accepted, withdrawal is not allowed in principle. If the organizer deems it legitimate, the application is going to be withdrawn with cancellation fee as below.

Date of Cancellation (Acceptance of Written Notice)	Cancellation Fee
On / Before June 30(Tue.), 2026	50% of Total Exhibit Space Fee including tax.
On / After July 1(Wed.), 2026	100% of Total Exhibit Space Fee including tax.

**PROMOTIONAL TOOLS**

◆ Exhibitor Seminar \*first come, first served

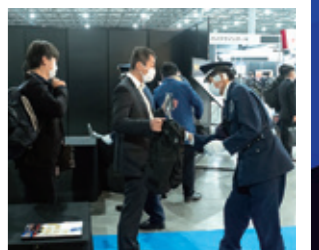
- Best for holding a premiere of new product, presenting anti-terrorism solutions, and introducing details of achievements.
- Improve promotional effect by inviting the audience to your booth after the seminar.



Fee	: JPY 165,000 (Tax Included) / 60mins
Place	: SEECAT Stage
Capacity Plan	: 150 seats (expected)
Equipment Plan	: screen, projector, lectern, microphone, chairs for audience (expected)

◆ Security Sponsor

Sponsorship opportunity for security check equipment and services at entrance gate. Sponsor names are going to be on the official program and signs during SEECAT.



Fee	: JPY 330,000 (Tax Included) / unit
Eligible Applicants	: Exhibitors of SEECAT or RISCON
Products / Services Wanted	: Metal detector / X-ray detection etc.

**SCHEDULE**

March 2026	Application Starts
May 29(Fri.)	Application Deadline
June 30(Tue.)	Payment Deadline of Exhibit Space Fee
Early July	Floor Plan Fixed Exhibitor Manual Available
Sep. 30(Wed.) - Oct. 2(Fri.)	SEECAT'26 Opens

**VENUE**

Tokyo Big Sight South Hall (Tokyo International Exhibition Center)

Address : 3-11-1 Ariake, Koto-ku, Tokyo 135-0063



**CONTACT**

SEECAT Management Office  
c/o ATEX Co., Ltd. Daido Seimei Kasumigaseki Bldg 4F,  
1-4-2 Kasumigaseki, Chiyoda-ku, Tokyo 100-0013, Japan  
E-mail: [ofc@seecat.biz](mailto:ofc@seecat.biz) Fax: +81-3-3503-7620



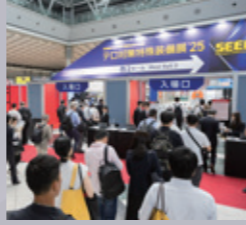
[www.seecat.biz/english](http://www.seecat.biz/english)

# What is SEECAT?

## The Sole Exhibition Dedicated to Counter-Terrorism Measures in Japan! A Closed Show Limited to Qualified Visitors

The Special Equipment Exhibition and Conference on Anti-Terrorism (SEECAT) is the only business trade show in Japan to counteract terrorism that gathers people involved in anti-terrorism efforts. By making it a closed show with only the visitors who passed the admission screening, we create an environment for targeted and efficient matching among officials from the public safety sector including the police department, fire department, and Self Defense Forces, as well as those in the private sector who are involved in the crisis management of key energy networks, transportation infrastructure, big shopping malls, and similar facilities.

A series of unpredictable incidents have occurred across the world in public spaces and important facilities, exposing the vulnerability of social infrastructure in ways that defy previous assumptions. In particular, responding to the potential threat of lone offenders and new threats that exploit cutting-edge technology has become a common and important issue that requires "strengthening countermeasures from all angles" for both the public and private sectors. SEECAT disseminates the latest technologies and information aimed at preventing and countering terrorism and has earned the trust of industry professionals as a central venue for gathering the reliable, specialized information and latest technologies they need on the front lines of counter-terrorism efforts.

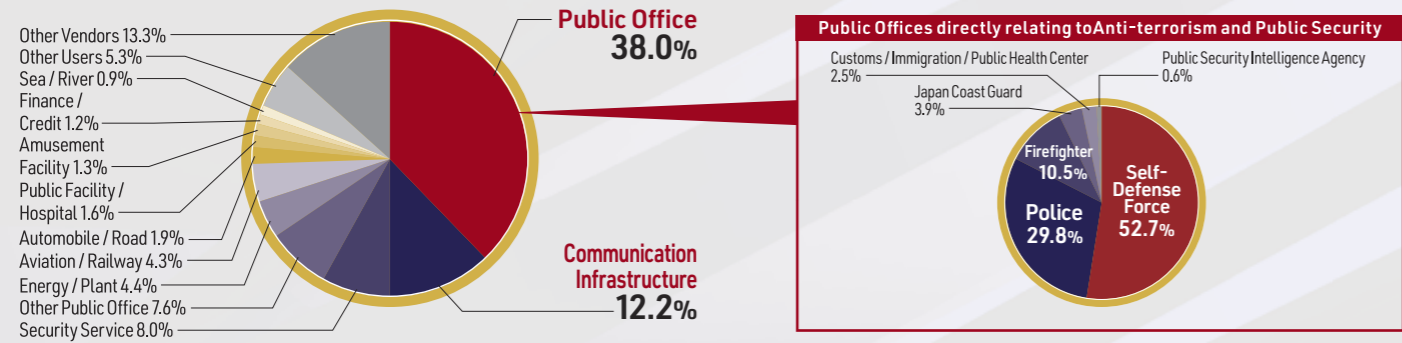


### Key points of SEECAT

- Admission is screened and limited to professionals involved in counter-terrorism. Visitor numbers increased for five consecutive years!



#### Visitor Breakdown by Industry

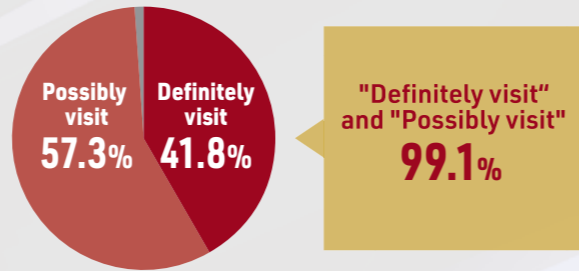


- Highly trusted as a counter-terrorism platform. Provides a high-quality business environment that encourages repeat participation.

#### Did you find this SEECAT useful?

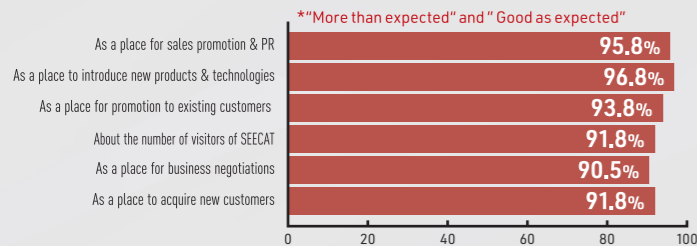


#### Will you attend next SEECAT?



- A closed show format ensures reliable matching and delivers outstanding exhibitor satisfaction.

#### About the outcome of exhibiting in 2025



Over 90% of exhibitors responded that More than expected or Good as expected.

#### Exhibitors' Feedback

- An excellent venue for acquiring new customers.
- Few visitors attended out of mere curiosity, allowing efficient access to potential customers.
- There were many visitors who were able to lead to business negotiations.
- Despite being a closed show, visitor numbers were high, and we were able to meet more customers than expected.

## Exhibit Category

### Special Equipment & Latest Technologies for Anti-Terrorism at One Place

Robot & Drone	New	Harbor and marine security
Aviation / Space Vigilance		CBRNE Terrorism Measures
Cyber Security	New	Intelligence
Detection, Inspection, and Analysis		Monitoring and Alert Systems
Communication Equipment and Encryption Technologies		Trespassing Prevention Facilities and Equipment Access Control and Biometric System
Special Equipment / Personal Equipment		Simulators and Training Equipment
Refuge / Rescue / Emergency Medicine		EMP Measures
Shelter		Advanced Dual Use Technologies
Other Anti-Terrorist Measures		

**NOTES** Equipment and products prohibited by Japanese law (i.e. weapons and guns) are not allowed to exhibit. The organizer does not take any responsibility for any damage or trouble caused by the violation.

## Target Visitors

### Public Office & Security

Police	Self-Defense Force	Firefighter	Public Security Intelligence Agency
Coast Guard	Customs	Immigration Services Agency	Public Office
			Security Service

### Critical Infrastructure / Essential Infrastructure

Electricity / Gas / Oil	Water supply	Information infrastructure	Roadway
Aviation / Airports	Railroad	Logistics	Maritime transport / Port administration
Government / Public facilities	Hospital / Medical institution	Finance	Commercial facility

### Visitor Admission Flow



## Events & Promotions for Visitors

### Advanced Seminars

Within the exhibition hall, Advanced Seminars will be held by experts and leaders in anti-terrorism field. These seminars, covering counter-terrorism measures for each field and overseas case studies, attract Japanese professionals who are eager to collect such special information.

### VIP Invitation & Direct Mailing

- Attracting visitors with pinpoint accuracy, targeting crisis management superintendents, chiefs of 47 prefectures and 20 cities designated by government ordinance, chief superintendents and division directors of prefectural police department, and fire chiefs.
- Invitations to executives of ministries, important facilities and relating organizations.

### Mass Media

- Focused advertisement on industry news, organization's magazines, read by officers at the relevant ministries, etc.
- Press releases will be sent to the media to announce widely to anti-terrorism professionals.

Colocated Show



Security & Safety Trade Expo 2026

RISON TOKYO is one of the largest comprehensive risk management tradeshow in Japan, which markets advanced products and services that cover potential operational risks focusing on Disaster Risk Reduction, Business Risk Management, and Security.