

# RISCON TOKYO Special Concurrent Exhibition

## Now, Confronting Terrorism

### Guide to Exhibit

RISCON TOKYO Special Concurrent Exhibition

# SEECAT

Special Equipment Exhibition & Conference for Anti-Terrorism'24

Oct.9 WED > 11 FRI Tokyo Big Sight West Hall 2

Organizer : Tokyo Big Sight Inc. Special Cooperation : Tokyo Metropolitan Government  
Supported by: Cabinet Office (Director General for Science, Technology and Innovation Policy) / National Police Agency / Fire and Disaster Management Agency / Public Security Intelligence Agency / Ministry of Education, Culture, Sports, Science, and Technology / Ministry of Land, Infrastructure, Transport and Tourism / Japan Coast Guard / Ministry of Defense / Immigration Services Agency / U.S. Commercial Service / British Embassy Tokyo Trade & Investment Section / Israel Economic and Trade Mission (Expected)

[www.seecat.biz/english](http://www.seecat.biz/english)

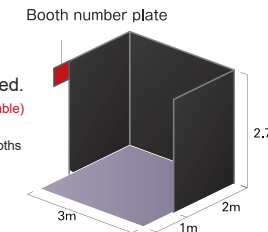
### EXHIBIT GUIDELINE

#### ◆Booth

##### 1) Basic Booth

As shown on the right, back and side panels and booth number plate are going to be provided.

\*Carpet is going to be provided for all booths (The color is selectable)  
\*Panels are not going to be provided for island booths.  
\*Panels are not going to be provided on aisle-sides for corner booths



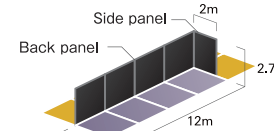
Standard Booth (9m)

##### 2) Layout Type

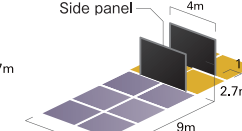
3 types are available:

- Single-row
- Double-row (Available for 4 booths or more)
- Island (Available for 12 booths or more)

\*1 - 3 booths are going to be planned as a single-row booth.



Single-row booth example



Double-row booth example

##### 3) Booth Allocation

The organizer decides booth allocation taking exhibits, booth size, demonstration plans, dates of application, etc. into consideration.

#### ◆Application

##### 1) ①Application on Official Website:

No need to submit the original copy of your signed and sealed application form. You can complete the whole process from application to contract execution on the exhibition's official website. Please see the website for further information.

\*The e-mail address of the person who approves your participation as an exhibitor is required besides the contact person's one.

②Submit your application form (see attached document). Fill in, sign, and seal the application form, and send it to the SEECAT Management Office. (The original copy is only acceptable.)

##### 2) Deadline

May 31st, Fri., 2024

Application is going to be closed prior to the deadline once all booth spaces are booked.

##### 3) Withholding & Revocation

In case the organizer judges the exhibit is unsuitable for this exhibition, it may withhold or revoke the application.

#### ◆Fee

##### 1) Exhibit Space Fee

JPY 532,400 (Tax Included) / Booth \*1 unit booth = 9m (WDH : 3m×3m×2.7m)

##### 2) Included in Exhibit Space Fee

- ①Exhibit space, back panels, side panels, and booth number plate, carpet
- ②Show information Brochure \*Quantity is determined by booth size.
- ③Operation and promotion of the exhibition by the organizer
- ④Exposure through exhibitors list on official website and handouts
- ⑤Safety management and security guard fees by the organizer

##### 3) NOT Included in Exhibit Space Fee

- ①Decoration, construction, and operation fee of each booths
- ②Construction fee and any other charge of electricity, water, gas, etc. for each booth
- ③Fee of advertisement on official website
- ④Damage insurance on exhibits, etc.
- ⑤Expense for injuries arising during exhibition, demonstration or transporting of exhibits, etc.
- ⑥Expense for renovating booth decoration, structure, etc. required by regulations and exhibition rules.
- ⑦Other expense not listed on "2) Included in Exhibit Space Fee"

##### 4) Payment

After acceptance of application, the organizer will issue an invoice to the applicant.

**Payment Deadline : June 28th, Fri., 2024**

\*Cash remittance in Japanese Yen only  
\*Bank charge is to be paid by the applicant along with exhibit space fee.  
(Chargeable JPY 10,000 for each bank remittance.)

Bank Name	: Mizuho Bank
Branch Name	: Tokyo Main Office
A/C Type	: Ordinary Account
A/C No.	: 1240992
A/C Name	: Tokyo Big Sight Inc. Special Equipment Exhibition & Conference for Anti-Terrorism
Swift Code	: MHCBJPJT

##### 5) Cancellation

Once an application is accepted, withdrawal is not allowed in principle. If the organizer deems it Legitimate, the application is going to be withdrawn with cancellation fee as below.

Date of Cancellation (Acceptance of Written Notice)	Cancellation Fee
On / Before June 28th, Fri., 2024	50% of Total Exhibit Space Fee including tax.
On / After June 29th, Sat., 2024	100% of Total Exhibit Space Fee including tax.

### PROMOTIONAL TOOLS

#### ◆Exhibitor Presentation

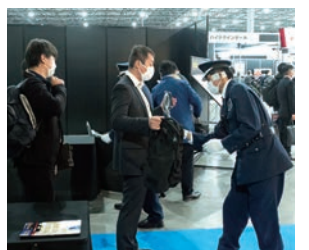
- Best for holding a premiere of new product, presenting anti-terrorism solutions, and introducing details of achievements.
- Improve promotional effect by inviting the audience to your booth after the presentation.



Fee	: JPY 165,000 (Tax Included) / 60mins
Place	: SEECAT Stage
Capacity Plan	: 150 seats (expected)
Equipment Plan	: Screen, projector, lectern, microphone, chairs for audience (expected)

#### ◆Security Sponsor

Sponsorship opportunity for security check equipment and service at entrance gate. Sponsor names are going to be on the official program and signs during SEECAT opens.



Fee	: JPY 330,000 (Tax Included)
Terms of Use	: Exhibit with 1 or more booth at SEECAT or RISCON
Product / Service / Wanted	: Metal detector / X-ray detection etc.

### SCHEDULE

April 2024	Application Starts
May 31	Application Deadline
June 28	Payment Deadline of Exhibit Space Fee
Early July	Floor Plan Fixed Exhibitor Manual Available
October 9-11	SEECAT'24 Opens

### VENUE

Tokyo Big Sight West Hall 2 (Tokyo International Exhibition Center)

Address : 3-11-1 Ariake, Koto-ku, Tokyo 135-0063



### CONTACT

SEECAT Management Office  
c/o ATEX Co., Ltd. Daido Seimei Kasumigaseki Bldg 4F, 1-4-2 Kasumigaseki, Chiyoda-ku, Tokyo 100-0013, Japan  
E-mail: [ofc@seecat.biz](mailto:ofc@seecat.biz) Fax: +81-3-3503-7620

[www.seecat.biz/english](http://www.seecat.biz/english)

# What is SEECAT?

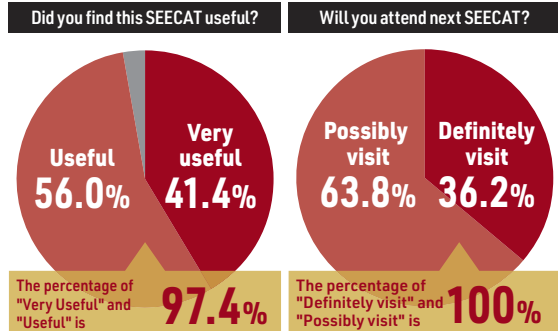
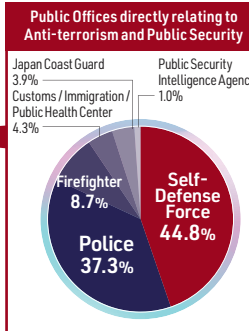
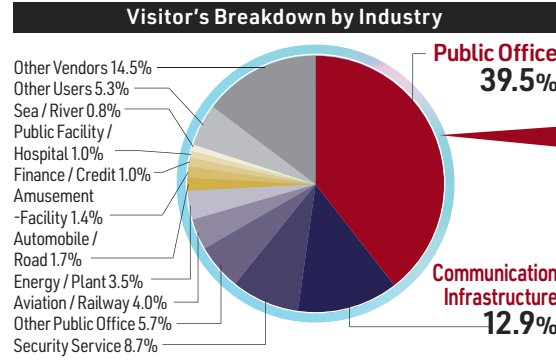
## The Sole Exhibition Dedicated to Counter-Terrorism Measures in Japan! A Closed Show Limited to Qualified Visitors

The Special Equipment Exhibition and Conference on Anti-Terrorism (SEECAT) is the only business trade show in Japan to counteract terrorism that gathers people involved in anti-terrorism efforts. By making it a closed show with only the visitors who passed the admission screening, we create an environment for targeted and efficient matching among officials from the public safety sector including the police department, fire department, and Self Defense Forces, as well as those in the private sector who are involved in the crisis management of key energy networks, transportation infrastructure, big shopping malls, and similar facilities. With increased tensions between the U.S. and China, ongoing turmoil in the Middle East, the protracted conflict in Ukraine, and continued missile testing by North Korea, the global situation remains uneasy, driving renewed attention on civil protection and security policies in Japan as well. In addition, the upcoming Expo 2025 Osaka, Kansai, Japan has prompted an increased focus on counter-terrorism measures, including security at venues hosting large numbers of people and on public transport, as well as cyber protection of critical infrastructure and dignitary protection. More industry professionals look to SEECAT than ever before for the latest information and equipment related to anti-terrorism prevention and solutions.

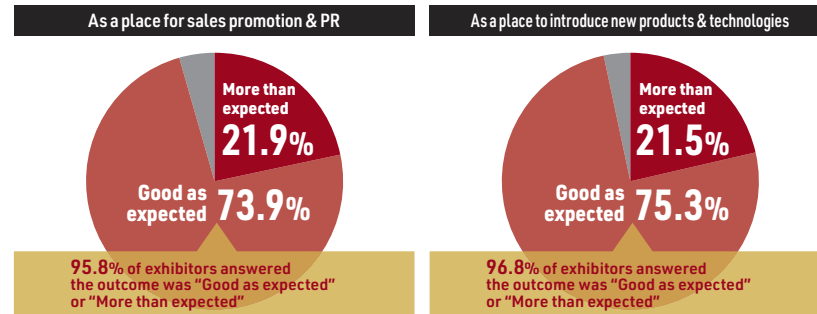


## Report of SEECAT '23

### Visitor Report



### Exhibitor Report



**Exhibitors' voices**

- We were very satisfied with the quality of visitors and the number of visitors which increased again this year.
- We were able to meet with people who are likely to become new customers.
- The transition to business negotiations was smooth because the target audience and purpose of the event were clear.
- There were many users and experts who provided meaningful opinions.

## Events & Promotions for Visitors

- Advanced Seminars**: Within the exhibition hall, Advanced Seminars will be held by experts and leaders of anti-terrorism field. These seminars covering counter terrorism measures for each field, and stories of overseas attract Japanese professionals willing to collect such special information.
- VIP Invitation & Direct Mailing**: Attracting visitors with pinpoint accuracy, targeting crisis management superintendents, chiefs of 47 prefectures and 20 cities designated by government ordinance, chief superintendents and division directors of prefectural police department, and fire chiefs. Invitations to executives of ministries, important facilities and relating organizations.
- Mass Media**: Focused advertisement on industry news, organization's magazines, read by officers at the relevant ministries, etc. Press release sent to the press to announce widely to anti-terrorism professionals.

## Colocated Show

Risk Control in Tokyo | **Security & Safety Trade Expo**

Disaster Risk Reduction | BCP·Business Risk Management | Security

Risk Control Satellite Positioning and Location Information Solutions

Risk Control Drone Solutions



## Exhibit Category

### Special Equipment & Latest Technologies for Anti-Terrorism at One Place

## Special Theme Cyber Physical Security for Critical Infrastructures

Proposal for cyber physical security dedicated to critical infrastructures

- Countermeasures for cyberattack, hacking, and computer virus
- IT Asset Management
- Proposal and Support for Other Security Enhancement
- Countermeasures for data leak and internal fraud
- Prevention of Falsification/Manipulation and Access Control
- Consultation
- Human Resources Education

14 Industry Sectors Serving as Critical Infrastructures: Information/Telecommunication, Finance, Aviation, Airport, Railway, Electricity, Gas, Government/Administrative Service, Healthcare, Water, Logistics, Chemistry, Credit, and Petroleum

<b>New Civil Protection and Security</b>	
Robot & Drone	Personal Equipment and Development Technologies
Harbor Guard Solution & Border Control Measures	Advanced Dual Use Technologies
CBRNE Terrorism Measures	Shelter
<b>New Dignitary and Personal Protection</b>	
Counter Terrorism for Softtarget	
Detection, Inspection, and Analysis	Monitoring and Alert Systems
Communication Equipment and Encryption Technologies	Trespassing Prevention Facilities and Equipment Access Control and Biometric System
Special Equipment	Simulators and Training Equipment
Refuge·Rescue·Emergency Medicine	EMP Measures
Other Anti-Terrorist Measures	<b>NOTES</b> : Equipment and products prohibited by Japanese law (i.e. weapons and guns) are not allowed to exhibit. The organizer does not take any responsibility for any damage or trouble caused by the violation.

## Expected Visitors

### Public Office & Security

Police	Public Security Intelligence Agency	Immigration Services Agency	Self-Defense Force
Coast Guard	Public Office	Firefighter	Customs
			Security Service

### Critical Infrastructure

Aviation / Airport	Railroad / Monorail / AGT	Bus / Truck / Transportation / Logistics	Passenger Ship / Freighter / Port Administration
River / Dam / Water Treatment Plant	Highway / Bridge / Tunnel	Power Station / Chemical Plant / Industrial Complex	Public Facilities / Hospital / School
Shopping Mall / Amusement Facility / Stadium / Hotel		Finance / Communication Infrastructure	

