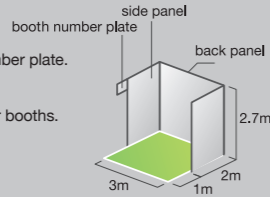


Exhibit Guidelines

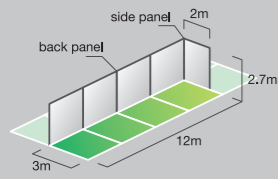
1. Basic Booth

A basic booth is shown on the right. The organizer will provide a back panel, side panels and booth number plate. Carpets will be provided for all booths. Panels will not be provided for island booths. One of the side panels will not be provided for corner booths.

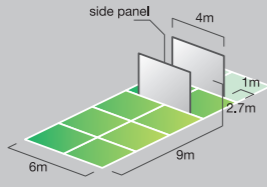


2. Booth Type

Available 3 booth types (refer to application form):
- Single-row booths, Double-row booths (applicable for 4 booths or more), Island booths (applicable for 12 booths or more (scheduled))



Single-row Booth (Ex. 4 Booths)



Double-row Booth (Ex. 6 Booths)

3. Booth Allotment

The organizer decides booth allocation taking into consideration the exhibits, number of booths and demonstration plans, etc.

4. Application to Exhibit

Please complete the attached exhibition application form and send it to the following address;

SEECAT Management Office

Within ATEX Co., Ltd. 4F Daido Seimei Kasumigaseki Bldg., 1-4-2, Kasumigaseki, Chiyoda-ku, Tokyo 100-0013, Japan

5. Application Deadline

May 31, Fri., 2013

(Application will be closed prior to the deadline once all booths are booked.)

6. Withholding or Revocation of Application

In case the organizer judges the exhibit is inappropriate for this exhibition, the organizer may withhold or revoke the application.

7. Exhibit Space Fee

Japanese Yen 462,000 per booth
1 Unit Booth • 9sqm. (3m(w) x 3m(d) x 2.7m(h))
(5% Japanese consumption tax is included.)

8. Not included in the Exhibit Fee:

- Booth decoration and operation expenses.
- Installation and usage fee of telephone and utilities.
- Damage insurance for the exhibits etc.
- Expense for injuries arising during exhibition or while transporting equipment.
- Renovating exhibits and decoration, etc., required by regulations and exhibition rules.
- Other expenses not included in the basic booth.

9. Payment of Exhibit Space Fee

After the approval for the contents of application, the organizer will send an invoice to the applicant.

Payment Deadline: June 28, Fri., 2013

*Japanese Yen cash remittance only.

*Bank charge is to be paid by the applicant additionally.

(Chargeable JPY 10,000 for each bank remittance.)

Bank Name : Mizuho Bank, Tokyo Main Office
Account No. : Ordinary A/C 1240992
A/C Name : Tokyo Big Sight Inc.
Special Equipment Exhibition & Conference for Anti-Terrorism
Swift Code : MHBKJPJT

10. Cancellation

Once an application is accepted, no withdrawal is allowed as a general rule.

If the organizer deems it legitimate, however, application may be withdrawn with payment of prescribed cancellation charge.

Date of Cancellation (in writing)	Cancellation Charge
May 31, Fri., 2013 - June 28, Fri., 2013	50% of Total Exhibit Space Fee
After June 29, Sat., 2013	100% of Total Exhibit Space Fee

11. Other Rules

Other details and regulations will be explained in the Exhibitors' Manual which will be sent to applicants later.

Show Outline

Show Name: Special Equipment Exhibition & Conference for Anti-Terrorism (SEECAT)'13
Show Period: Oct. 2, Wed. - 4, Fri., 2013
Venue: Tokyo Big Sight West Hall 4
Organizer: Tokyo Big Sight Inc.
Special Adviser: Mr. Atsuyuki Sassa
Former Director General, Cabinet Security Affairs Office, Cabinet Secretariat
Technical Adviser: Dr. Toshiyuki Shikata
Professor, The Teikyo University
Special Sponsor: Tokyo Metropolitan Government
Sponsors: Cabinet Office (Director General for Science, Technology and Innovation Policy) / National Police Agency / Fire and Disaster Management Agency / Public Security Intelligence Agency / Ministry of Foreign Affairs / Ministry of Education, Culture, Sports, Science and Technology / Ministry of Economy, Trade and Industry / Ministry of Land, Infrastructure, Transport and Tourism / Japan Coast Guard / Ministry of Defense / U.S. Commercial Service (Expected)
Show Management: ATEX Co., Ltd.
Show Scale: 70 Exhibitors, 80 Booths (Expected)
Conditions for Admission: Bearers of invitation tickets or Registrants only
*However, at the entry to the site production of ID is required together with inspection.
*Depending on contents of the registration, entrance may be declined.
*Entry is also permitted to RISCOON TOKYO.

For exhibit applications and further information, Please contact:

SEECAT Management Office

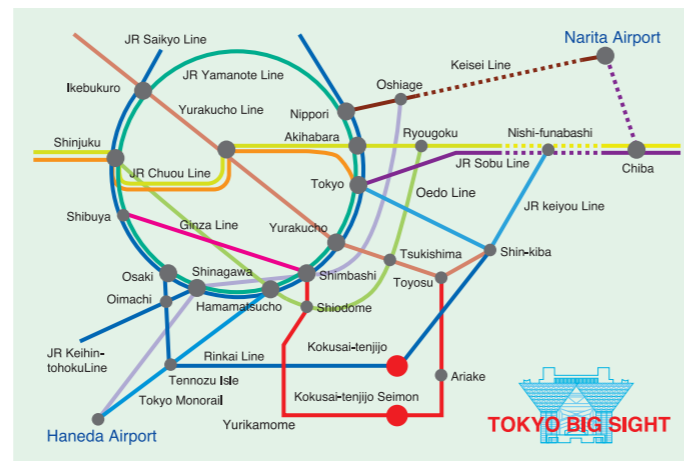
Within ATEX Co., Ltd.
4F. Daido Seimei Kasumigaseki Bldg., 1-4-2,
Kasumigaseki, Chiyoda-ku, Tokyo 100-0013, Japan

Tel. +81-3-3503-7641 Fax. +81-3-3503-7620

E-Mail ofc@seecat.biz

www.seecat.biz/english

Access



RINKAI LINE about 7-minute walk from Kokusai-Tenjijo Station

Osaki Sta. (JR) about 13 mins. Kokusai-Tenjijo Sta. about 5 mins. Shin-Kiba Sta. (JR, Subway)
*Direct service at Osaki to JR Saikyo Line
JR Shibuya Sta. about 20 mins.
JR Shinjuku Sta. about 25 mins. Kokusai-Tenjijo Sta.
JR Ikebukuro Sta. about 31 mins.

YURIKAMOME about 3-minute walk from Kokusai-Tenjijo-Seimon Station

Shimbashi Sta. (JR, Subway) about 22 mins. Kokusai-Tenjijo-Seimon Sta.
Toyosu Sta. (Subway) about 8 mins.

AIRPORT BUS

Haneda Airport about 25 mins. Tokyo Big Sight (Limousine Bus, Keihin Kyuko Bus)
Narita Airport about 60 mins. Tokyo Bay Ariake Washington Hotel (3-minutes' walk)
Tokyo City Air Terminal about 20 mins. Tokyo Big Sight (Limousine Bus)

WATER BUS about 2-minute walk from Ariake Terminal

Hinode Pier about 25 mins. Ariake Terminal
Hinode Pier about 7-minute walk Hamamatsucho Sta. (JR, Monorail)

*Please make the most of a public transportation in the case of attendance.

SEECAT

Special Equipment Exhibition & Conference for Anti-Terrorism

GUIDE TO EXHIBIT

RISCOON
TOKYO
Special Exhibition

Now, Confronting Terrorism.

Oct. 2, Wed. - 4, Fri., 2013
Tokyo Big Sight West Hall 4

Organizer: Tokyo Big Sight Inc.
Special Sponsor: Tokyo Metropolitan Government
Sponsors: Cabinet Office (Director General for Science, Technology and Innovation Policy) / National Police Agency / Fire and Disaster Management Agency / Public Security Intelligence Agency / Ministry of Foreign Affairs / Ministry of Education, Culture, Sports, Science and Technology / Ministry of Economy, Trade and Industry / Ministry of Land, Infrastructure, Transport and Tourism / Japan Coast Guard / Ministry of Defense / U.S. Commercial Service (Expected)
Show Management: ATEX Co., Ltd.

www.seecat.biz/english

Why SEECAT?

Platform for Showcasing Leading Equipment & Technologies against Terror Attack

Monitoring/Defense System such as Infrared camera, Night scope, UAV, etc.



Detectors for CBRNE, Trace equipment, etc.

Special Equipment and Apparatus such as Rescue suit, Helmet mounted Thermal imager & display, etc.



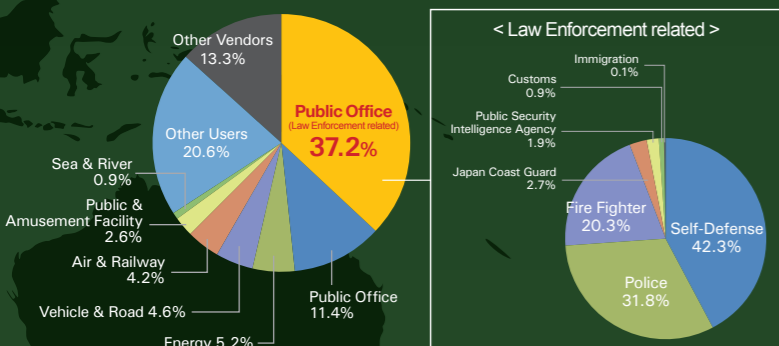
IT such as Security training system, Synthetic aperture radar, Digital forensic, Cyber security etc.

ONLY Exhibition for Anti-Terrorism in Japan

Many visitors from Government and Municipal Offices relating to Law Enforcement.

High attention from Authorities in Infrastructure and Facilities & Institution.

Breakdown of Visitors by Industry (SEECAT'12)

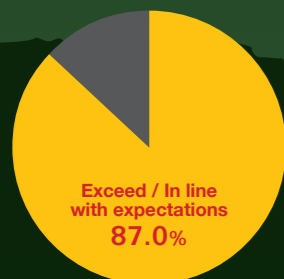


Big Opportunity to Expand your Business in Japanese Market

Specific Visitors' purpose in SEECAT make you have good relationship with them.

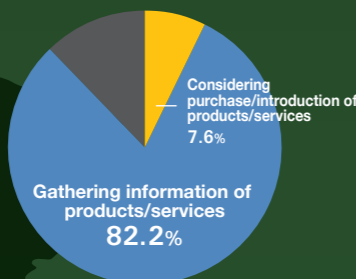
Appx. 90% of exhibitors evaluate SEECAT as a place to acquire new customers.

Exhibitors' satisfaction of acquiring new customers



(SEECAT'12)

Visitors' purpose of visiting



(SEECAT'12)

Special Equipment & Latest Technologies for Anti-Terrorism at One Place

Exhibit Category

Terror countermeasure security equipment, systems, products, services and consulting relating to the following;



Airports, Aircraft, Air cargo, Passengers, Hand luggage



Railroads, Stations, Railroad cars, Railroad freight, Passengers, Hand luggage



Bus and truck terminals, Taxis, Rental car businesses, Vehicles, Freight, Passengers, Hand luggage



Harbors, Pier facilities, International shipping, Maritime freight, Passengers, Hand luggage



Rivers, Dam facilities, Flood control, Irrigation, Water and sewer services



Roads, Rest areas, Highways, Bridges



Energy facilities, Atomic energy, Steam power, Hydro power, Electrical generation, Transformers, Electrical supply



Hospitals, Public halls, Public offices



Large scale commercial premises, Amusement facilities, Hospitality facilities



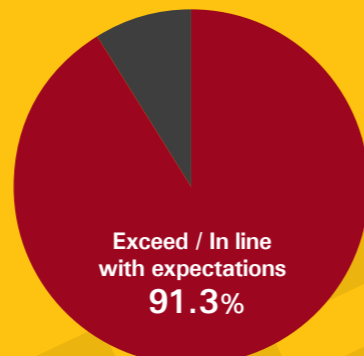
Cyberspace, Network, Server



Other land, sea and air based infrastructure

*Notes
Equipment and products prohibited by Japanese law (i.e. weapons and guns) are not allowed to exhibit. Organizer does not take any responsibility regarding the trouble made by this.

Result of Business Negotiations with Visitors



(SEECAT'12)

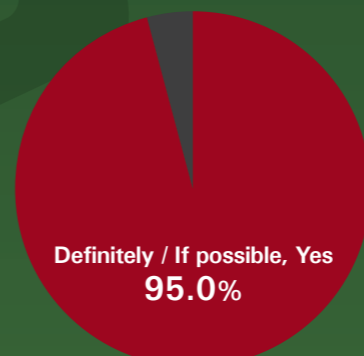
Exhibitors' Voice

- Gained effective opinions from police which must be the main theme in development of our products.
- Had good relationship with the visitors relating to public order, which exceeded our expectations.
- Fully satisfied because we had lots of business talks with the visitors related to law enforcement and executives of enterprises directly.

Visitors' Request

- More exhibits of UAV and Monitoring robot in the air/marine/submarine.
- Security equipment/services for infrastructure by Camera, Biometrics or Image analysis.
- Various proposal of reinforcement of Cyber security.
- The latest products and information of Explosive ordnance detectors and its disposal.

Plan to Attend SEECAT'13

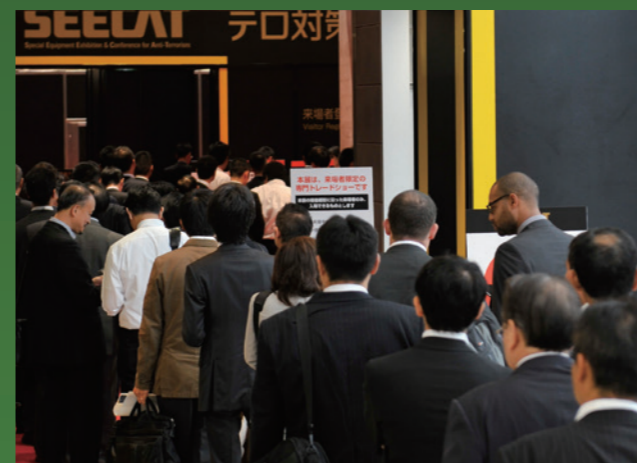


(SEECAT'12)

Authorities and Professionals of Security from Public office, Infrastructure and Enterprise visit SEECAT

Expected Visitors

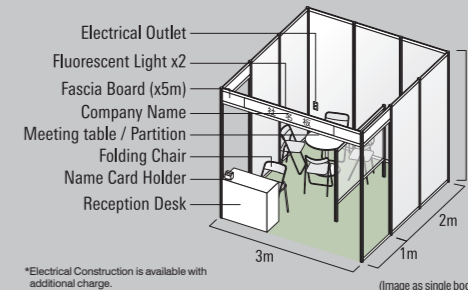
Police	Other Public Offices
Firefighter	Air & Railway
Self-Defense Force	Vehicle & Road
Japan Coast Guard	Sea Port & River
Customs	Energy
Immigration	Public & Amusement
Public Security Intelligence Agency	Other Users



Save your time & cost for the Booth Decoration

Pre-designed Booth

For your convenience, a choice of booth designs is available. Make a choice based on your budget and needs. Please feel free to contact SEECAT Management Office for any enquiries.



*Electrical Construction is available with additional charge.

(Image as single booth)

Basic Booth:
JPY 462,000
+
Packaged Decoration:
JPY 86,100
(including tax)

Presentation Opportunities

Exhibitor's Presentation

- Presentation for targeting visitors with high interests in a seminar space.
- Great synergy with our programs that will lead audiences to your exhibition booth after the seminar ends.

Capacity : 130 audiences (Expected)
Session : 60 minutes
Unit Price : JPY 157,500 (including tax)
Equipment : Screen, Projector, Lectern, Microphone, Chair

Professional Presentation

- Presentation of professional research only for authorized persons such as terrorism researchers and experts.
- Available for non-exhibitors including individuals.

Capacity : 130 audiences (Expected)
Session : 20 minutes
Unit Price : JPY 52,500 (including tax)
Equipment : Screen, Projector, Lectern, Microphone, Chair

Security Sponsor

- Applications for providers of equipment/materials and for services for Security check at the exhibition entrance are acceptable.
 - Effective for your promotions by introduction of your company on the Official Program and by the billboard at the hall.
- <Conditions for applications>
1) Funding: JPY 315,000 (including tax)
2) Requisite to exhibit more than 1 booth in the hall at SEECAT or RISCON.
* Please contact SEECAT Management Office for further details.

Visitor promotion

Inviting VIPs & Direct Mailing

- Promotion to Crisis Management Superintendents from 46 prefectures and all cities designated by government ordinance, Chief Superintendents and Division Directors in Prefectural Police Department.
- Invitation tickets to executives of utilities who are urgent for measures for terror attack.

Advertisement & Publicity

- Effective advertisement and publicity with RISCON TOKYO, a concurrent show for Safety, Security and Risk & Crisis Management.
- Press Release to press club, major TV stations and its own network.

Website Promotions

- Up-to-date information such as seminars and joint events through SEECAT official website.
- Only the website people who have high interest in SEECAT register Visitor Declaration.

Last SEECAT in 2012

- Exhibition Scale : 62 Exhibitors, 81 Booths
- Number of Visitors : 5,167
- Total Number of Visitors : 11,959 (including re-entry)

For more details >>>>>> www.seecat.biz/2012/english